

Essential

THE UK'S NUMBER 1 NOVEMBER 2023

KITCHEN

BATHROOM BEDROOM

SCANDINAVIAN STYLE

Embrace a little hygge with our kitchen guide

Natural
BATHROOM
beautiful
relaxing

Heart of the home

68+ pages of real-life projects and inspirational features dedicated to hardworking hubs

COOL
APPLIANCES
NEW TECH
FRIDGE FREE

Plus BEDROOM STATEMENTS // DESIGNER INTERVIEWS // GET THE LOOK



PROFILE

Sieger Design

MICHAEL AND CHRISTIAN SIEGER ARE BREAKING NEW GROUND IN BATHROOM DESIGN, FOLLOWING IN THE FOOTSTEPS OF THEIR FATHER, DIETER SIEGER

FEATURE *Sally Narracay*





MICHAEL & CHRISTIAN SIEGER

HOME TOWN
Münster
COMPANY
Michael is the designer and Christian is the manager and marketing director of Sieger Design
PET DESIGN HATE
C: We should be investing more in quality not quantity – durable goods instead of single-use products we get rid of after a month because they don't work or are no longer trendy.
M: Maybe the toilet brush – an outdated relic, no longer appropriate to our times.



'The SSPS brings the luxury of a spa into a compact bathroom of just over 6 square metres. The space can be flexibly configured using Dornbracht and Effegibi fixtures and is divided into a dry area and a wet area. The SSPS concept epitomises the holistic approach to bathroom planning, offering comfort as well as functionality. For example SSPS features both a Vertical and a Horizontal Shower by Dornbracht. The Horizontal Shower is a water massage to be enjoyed lying on a heated horizontal surface; the Vertical has two heads allowing a couple or family to shower at the same time.'



How does the Small-Size-Premium-Spa (SSPS) concept sit with your trademark design ethos?

C: We always try to go back to certain archetypes because we believe people can easily relate to them. For centuries people have spent hours in thermal baths and public spas, and SSPS allows us to bring back what people had 2,000 years ago – such as enjoying heated stones and warm water cascading over our bodies.

What's your favourite piece in the collection? **C:** Mine is the bench in the Dornbracht Horizontal Shower because it gives me the chance to lie down and relax whilst showering.

What's your favourite building? **C:** My office – Harkotten Castle in Sassenberg, built in the 18th century and surrounded by a 10,000 sq. m sculpture park, where Sieger Design has been headquartered since 1988. It's such a fascinating place to be able to work in. **M:** The riads in Marrakech – you never know what beauty hides behind the next boring grey door. Inside, you will be overwhelmed by the interior's loveliness and the hospitality and kindness of people. Ornamental architecture with its colourful tiles, fine stuccoes, geometric wall mosaics and understated décor adorns the inner courts.

What made you want to go into design?

M: My father was a key influence. I was inspired by his architectural work – seeing him move on to design, I saw the opportunity for me to work creatively but on industrially produced products, being sold in larger quantities and reaching more consumers than just a few new houses. I did my first projects in graphic and product design while I was at school.

What do you love most about your job?

M: It never starts, it never stops. Anywhere I go, wherever I look, I can find inspiration. It's the key to innovation: using it to find solutions that make our life more beautiful, easier and comfortable.

What would be your dream project? **M:** A movie like Moulin

Rouge or a science-fiction film set in outer space. In a movie project, it's all about the details – being able to create a complete new world, from the sets to the casting and costumes of actors, through to selecting the right music.

Do you have a favourite bathroom? **M:** Yes, my own. It's one of my most precious hideaways. A realm for retreating and recovering from daily stresses and strains. It's an architectural, open living space that brings sleeping, bathroom areas and the dressing room all together. We wanted to make it homelike, more like a living room than a sterile bathroom. So there is lots of furniture in there, inviting you to stay and to relax. In bathrooms of hotels around the world, I've always found something to disturb my eye or disappoint me in the functionality.

What's your home like? **M:** I live with my wife and two daughters in a restored Gründerzeit villa. We love the contrast between the historical building, various modern design objects and contemporary art. **C:** I also live with my wife and two of my daughters. The house is quite eclectic, colourful and modern, from the pink kitchen to the concrete ceiling. It's very life-embracing.

Any designs you wish you had created? **M:** The iPod: a product which is fun and simple to use and gave us all the freedom to copy music instantly. And the Tolomeo lamp by Michele de Lucchi – a classic of today and a million-seller for sure!

Do you collect anything? **M:** I collect objects from Ettore Sottsass. He was a good friend of our family and I had the chance to talk to him many times. At a young age I was influenced by his work – and by the Italian design of the 1980s generally. His perspective on product design and his use of colours and patterns had a deep impact on the way I think today. I also have a big collection of figurines by Leblon Delienne – they make me smile and it always surprises my guests when they see my Snoopy or Asterix characters. **TKBB** sieger-design.com/dornbracht.com

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